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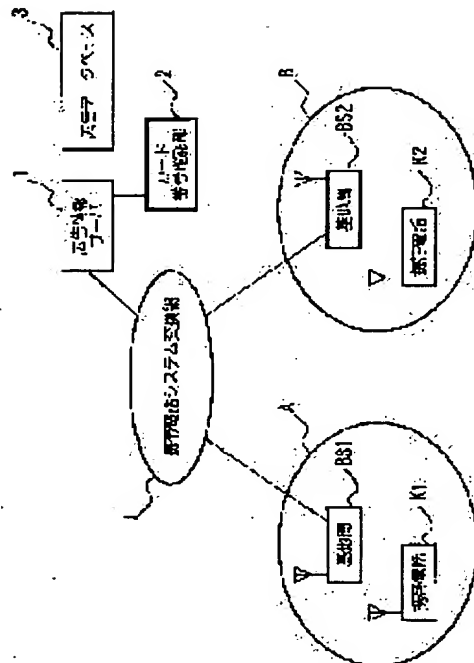
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## (54) MOBILE TELEPHONE ADVERTISEMENT DISTRIBUTION SYSTEM

(57)Abstract:

**PROBLEM TO BE SOLVED:** To provide a mobile telephone advertisement distribution system that can attain discount service on a speech charge, even for a pre-paid type mobile telephone similarly to the case with conventional mobile telephones.

**SOLUTION:** The mobile telephone advertisement distribution system distributes advertisement data to the waiting screen of a pre-paid mobile telephone and comprises an advertisement database 3 that stores advertisement data of a plurality of companies, a card number confirmation section 2 that confirms the card number of a pre-paid card, and an advertisement information server 1 that distributes the advertisement data to the mobile telephone, using the pre-paid card of a prescribed card number.



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